Factsheet for Virginia’s Parents  
15 Apps Parents Should Know About

SNAPCHAT is a photo & video sharing app that promises users their photo or video will disappear even though it doesn’t. Snapchat stores allow users to view content for up to 24 hours and share their location.

TIK TOK is an app popular with kids used for creating and sharing short videos. With very limited privacy controls, users are vulnerable to cyberbullying and explicit content.

OMEGLE is an app with the slogan: “Talk to Strangers!” It allows users to socialize with others without the need to register. The service randomly pairs users in one-on-one chart sessions where they chat anonymously using the names “You” and “Stranger”

WHISPER is a form of anonymous social media, allowing users to post and share photo and video messages anonymously with strangers. It also reveals a user’s location so people can meet up.

ASK.FM allows anyone to post anonymous comments and questions to a person’s profile and is increasingly being used as a means to communicate abusive, bullying, and sexualized content.
MEETME is a dating social media app that allows users to connect with people based on geographic proximity. The app encourages users to meet each other in person.

WHATSAPP is a popular messaging app for users to send texts, photos, make calls and video chats and voicemail. It does not require cell service & uses an internet connection on phones &

CALCULATOR% is one of several “vault” style or secret apps that appears to be a harmless app, but is used to hide photos, videos, files, and browser history.

DISCORD is a voice and text chat tool that allows gamers to communicate in real time while playing video games. It discusses adult content but allows users as young as 13.

TUMBLR is a blogging app & website allowing users as young as 13 to create an account. A range of inappropriate content such as drug use, offensive language and pornography are easy to find.

YOUTUBE KIDS is an alternative to YouTube with kid-targeted videos arrived at preschoolers to tweens. The app has some controversy with some inappropriate ads squeezing their way in but is better at parental control than regular YouTube.

KIK MESSENGER is an app used for communicating with friends in group chats or direct messages. But also allows you to chat with strangers by accessing public chats to talk about.

LIVEME is a tool for broadcasting livestreaming videos and watching others’ videos. Terms of use specify that users be at least 18 or have parental permission, but young teens are often found

YUBO (formally YELLOW) is often called “Tinder for teens” because users swipe right or left to accept or reject the profiles of other users. If two people swipe right on each other, they can chat and hook up via Snapchat or Instagram.

AUDIO MANAGER is another app designed as a “vault” style or secret app. It has nothing to do with managing music and is designed to hide messages, photos, videos, or other apps.

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